

TIM MCKEE • ART/CREATIVE DIRECTION

As a creative with an entrepreneurial spirit, I believe that great ideas can come from anywhere. Sometimes that means you have to be open to challenges in an unconventional way.

I have found that a collaborative environment creates a unique opportunity to grow ideas into full campaigns. I would love to find a place that allows me to utilize my talents and skills to inspire and lead while offering me the opportunity to grow and learn along the way.

Specialties: Concept development, branding, graphic design, illustration, print, film, television, social, motion graphics, animation, consumer experience, interactive strategy, user research, interactive- Web sites, intranets, extranets, mobile, application development

EXPERIENCE

SVP Creative Director - *May 2015 - Present*
SAPIENT RAZORFISH - New York

Executive Creative Director - *August 2013 - May 2015*
CKSK - New York, Dublin, Amsterdam

Creative Director - *December 2012 - August 2013*
VML - New York

Group Creative Director - *April 2010 - January 2012*
Atmosphere Proximity BBDO - New York

Associate Professor - *January 2011 - Present*
Parsons School of Design - New York

Creative Director - *November 2008 - April 2010*
The Chopping Block - New York

Associate Professor - *January 2007 - Present*
School of Visual Arts - New York

Senior Art Director - *March 2008 - October 2008*
AKQA - New York

Creative Director - *December 2006 - March 2008*
WDDG - New York

EDUCATION

Degree: BFA - Graphic Design - Class of 1998
Milwaukee Institute of Art & Design | MIAD



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12 / 45

RECOGNITION

2016 W3 Awards
+ Appy Award Finalists - Branded Gaming App - Heineken Brewlock

2012 W3 Awards
+ Gold Award Winner - Website Categories - Self Promo - The Big Ad Gig
+ Gold Award Winner - Website Categories - Marketing - The Big Ad Gig
+ Silver Award Winner - Website Categories - Travel - Harmony
+ Silver Award Winner - Website Features - Visual Appeal - Harmony
+ Silver Award Winner - General Website Categories - Tourism - Harmony
+ Silver Award Winner - Website Features - Home Page - The Big Ad Gig

2012 Webby Awards
+ Official Honoree for Best Visual Design - Function - The Big Ad Gig 2012
+ Official Honoree for Employment category - The Big Ad Gig 2012
+ Official Honoree for Best Visual Design - Function - Autograph Collection

2011 Pixel Awards
+ Travel category winner - Autograph Collection
+ People's Champ winner - Autograph Collection

2011 John Caples International Awards
+ Bronze - The Big Ad Gig (Branded website)
+ Bronze - Autograph Collection (Branded website)
+ Bronze - CitiBank New York Flagship Branch

2011 W3 Awards
+ Gold - Hertz Ski Banner, Campaign
+ Silver - Big Ad Gig, Online Campaign/Employment
+ Silver - Big Ad Gig, Microsite - Social/Networking
+ Silver - Big Ad Gig, Branded Content, Not for Profit
+ Silver - Big Ad Gig, Web Video Interactive
+ Silver - Future of Work, Branded Content/Promotional/Branding

2011 James E. Burke Marketing Awards
+ GLOBAL Award Winner - Depuy.com
+ Outstanding Courage in Marketing best North American - Depuy.com

2011 Webby Awards
+ Official Honoree for Mobile & Experience Marketing - Citi Flagship Branch
+ Official Honoree for Events - The Big Ad Gig

2010 Pixel Award
+ Personal Website Peoples Choice Winner - Johnny Iuzzini

2010 Day Time Emmy
+ The Electric Company

2009 Webby Awards
+ Personal Website Nominee - Marc Ecko
+ Fashion Nominee - Marc Ecko

2008 Webby Awards
+ Best Use of Animation/Motion Graphics Nominee - MTV Puberty
+ Best Use of Animation/Motion Graphics (web) Nominee - MTV Puberty
+ Official Honoree for Beauty and Cosmetics - Daisy Marc Jacobs
+ Official Honoree for Integrated Campaigns - The Case of the Coveted Bottle
+ Official Honoree for Humor - MTV Puberty
+ Official Honoree for Animation category (online film & video) - MTV Puberty

2008 SXSW Web Awards
+ Business Nominee - Daisy Marc Jacobs

2007 Webby Awards
+ Webby Award Winner - Altoids

2007 ANDY AWARDS
+ Silver - "VW Features" for Volkswagen