

TIM MCKEE • CREATIVE

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As a creative with an entrepreneurial spirit, I believe that great ideas can come from anywhere. Sometimes that means you have to be open to challenges in an unconventional way. I have found that a collaborative environment creates a unique opportunity to grow ideas into full campaigns. I would love to find a place that allows me to utilize my talents and skills to inspire and lead while offering me the opportunity to grow and learn along the way.

EXPERIENCE

Group Creative Director - *May 2015 - Present*

SAPIENT RAZORFISH - New York

Executive Creative Director - *August 2013 - May 2015*

CKSK - New York, Dublin, Amsterdam

Creative Director - *December 2012 - August 2013*

VML - New York

Group Creative Director - *April 2010 - January 2012*

Atmosphere Proximity BBDO - New York

Associate Professor - *January 2011 - Present*

Parsons School of Design - New York

Creative Director - *November 2008 - April 2010*

The Chopping Block - New York

Associate Professor - *January 2007 - Present*

School of Visual Arts - New York

Senior Art Director - *March 2008 - October 2008*

AKQA - New York

Creative Director - *December 2006 - March 2008*

WDDG - New York

SPECIALTIES

Concept Development, Branding, Graphic Design, Illustration, Print, Film, Television, Social, Motion Graphics, Animation, Consumer Experience, Interactive Strategy, User Research, Interactive Web Sites, Mobile and Application development, and Software Design and Development.

EDUCATION

Degree: BFA - Graphic Design - Class of 1998

Milwaukee Institute of Art & Design | MIAD

RECOGNITION

2018 W3 Awards

- + Silver - Mobile - Best Visual Design - Aesthetic for Mobile - Bartenders Choice
- + Silver - Mobile - Best Visual Design - Function for Mobile - Bartenders Choice

2018 ADDY Awards - Phoenix

- + Best of Show - Massage Envy - "Blissmas"
- + Gold Award - Internet Commercial Campaign - Massage Envy - "Blissmas"

2016 Appy Awards

- + Appy Award Finalists - Branded Gaming App - Heineken Brewlock

2012 W3 Awards

- + Gold Award Winner - Website Categories - Self Promo - The Big Ad Gig
- + Gold Award Winner - Website Categories - Marketing - The Big Ad Gig
- + Silver Award Winner - Website Categories - Travel - Harmony
- + Silver Award Winner - Website Features - Visual Appeal - Harmony
- + Silver Award Winner - General Website Categories - Tourism - Harmony
- + Silver Award Winner - Website Features - Home Page - The Big Ad Gig

2012 Webby Awards

- + Official Honoree for Best Visual Design - Function - The Big Ad Gig 2012
- + Official Honoree for Employment category - The Big Ad Gig 2012
- + Official Honoree for Best Visual Design - Function - Autograph Collection

2011 Pixel Awards

- + Travel category winner - Autograph Collection
- + People's Champ winner - Autograph Collection

2011 John Caples International Awards

- + Bronze - The Big Ad Gig (Branded website)
- + Bronze - Autograph Collection (Branded website)
- + Bronze - CitiBank New York Flagship Branch

2011 W3 Awards

- + Gold - Hertz Ski Banner, Campaign
- + Silver - Big Ad Gig, Online Campaign/Employment
- + Silver - Big Ad Gig, Microsite - Social/Networking
- + Silver - Big Ad Gig, Branded Content, Not for Profit
- + Silver - Big Ad Gig, Web Video Interactive
- + Silver - Future of Work, Branded Content/Promotional/Branding

2011 James E. Burke Marketing Awards

- + GLOBAL Award Winner - Depuy.com
- + Outstanding Courage in Marketing best North American - Depuy.com

2011 Webby Awards

- + Official Honoree for Mobile & Experience Marketing - Citi Flagship Branch
- + Official Honoree for Events - The Big Ad Gig

2010 Pixel Award

- + Personal Website Peoples Choice Winner - Johnny Iuzzini

2010 Day Time Emmy

- + The Electric Company

2009 Webby Awards

- + Personal Website Nominee - Marc Ecko
- + Fashion Nominee - Marc Ecko

2008 Webby Awards

- + Best Use of Animation/Motion Graphics Nominee - MTV Puberty
- + Best Use of Animation/Motion Graphics (web) Nominee - MTV Puberty
- + Official Honoree for Beauty and Cosmetics - Daisy Marc Jacobs
- + Official Honoree for Integrated Campaigns - The Case of the Coveted Bottle
- + Official Honoree for Humor - MTV Puberty
- + Official Honoree for Animation category (online film & video) - MTV Puberty

2008 SXSW Web Awards

- + Business Nominee - Daisy Marc Jacobs

2007 Webby Awards

- + Webby Award Winner - Altoids

2007 ANDY AWARDS

- + Silver - "VW Features" for Volkswagen